





Sweet dreams are made of Extinct Animals*

moooi

Two powerhouses in interior design teaming up to bring the extra 'O' to bedrooms all over the world. Moooi and Bedding House share the same vision of inspiring the world with exquisite designs that aim for that 'wow' factor. Since 2001, Moooi inspires and seduces the world with breath-taking and innovative designs. Serious about design, but playful in their approach, Moooi works with designers globally and makes their design dreams come true. The result is a multisensory and comprehensive lifestyle collection that creates the unexpected welcome.

beddinghouse

Bedding House is a Dutch family business in bed and bath linens. It was founded in 1978. Quality fabrics, and a passion for storytelling and innovation, are the inspiration behind Bedding House designs. Much like how Moooi designs elicit the extra 'O' from onlookers, Bedding House products contain creative shapes, colours, and patterns that aim for that 'wow' factor. Sharing mutual values about quality and sustainability, the synergy between Moooi and Bedding House resulted in the luxury Extinct Animals bedding collection.





All products are made of the highest quality

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Moooi takes its name from the Dutch word for beautiful (mooi, pronounced "moy"). The extra 'O' stands for "something extra in terms of beauty and uniqueness"

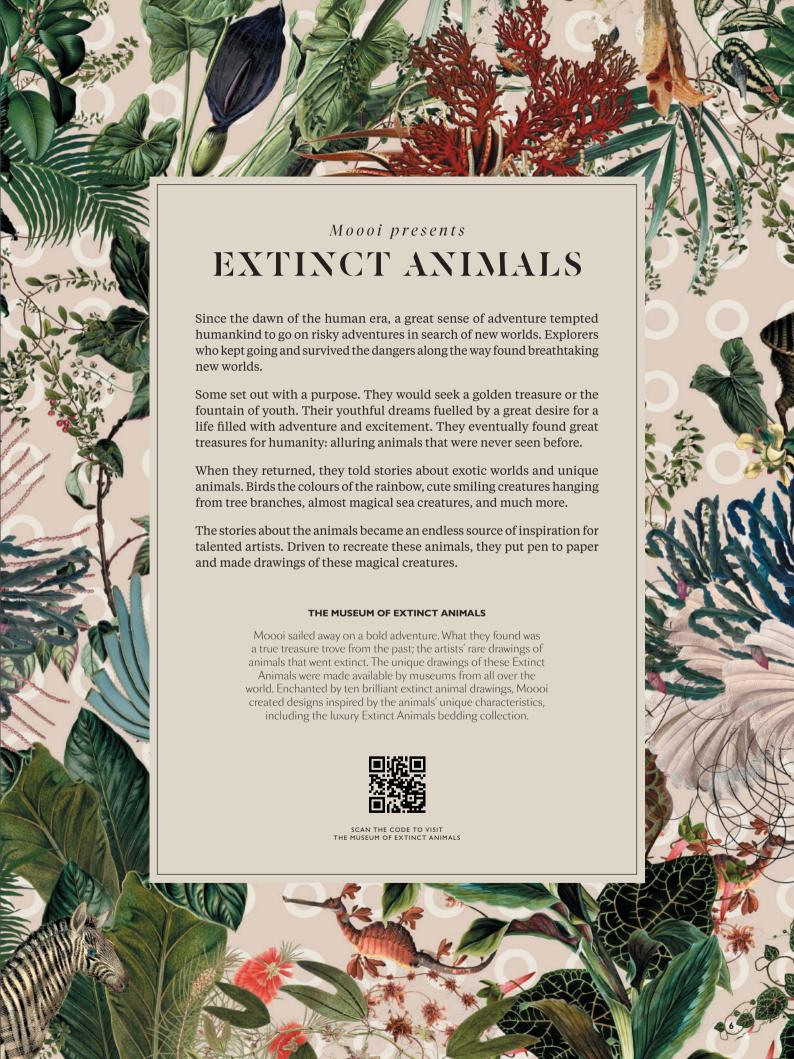
MOOOI - A LIFE EXTRAORDINARY!

When Marcel Wanders & Casper Vissers started Moooi in 2001, they promised each other to create a legendary brand. Today, after more than twenty years, Moooi is still inspiring and seducing the world with breathtaking, innovative designs. Currently led by Marcel Wanders and Robin Bevers, Moooi has partnered with the most talented design forces of our time. Based on the belief that design is a question of love, Moooi doesn't tell designers what to do. Moooi listens to what designers want to make and try to realise their daring and original design dreams.

Moooi presents creative luxury for a well-curated life. Provocative and poetic. Serious about design, but playful in approach. By working with designers globally and staying innovative, Moooi designs create the unexpected welcome. The result? A multi-sensory and comprehensive lifestyle collection that elicits the extra 'O' from onlookers.







Slumber in a plumage of serene softness

The Dodo Pavone's natural outfit was a grey, white and blue plumage and a cute pompom at the tail. Inspired by these traits, the Dodo Pavone Bedding resembles the soft and gentle characteristics of this friendly extinct animal.









Pure Plumage



Use our mood boards on <u>Moooi.com</u> to create the most comfortable room in your home















Space Escape



Use our mood boards on <u>Moooi.com</u> to create the most comfortable room in your home







Get rocked to sleep in sleek silver

The most incredible trait of the Umbrella Squid was its shimmering luminous skin, making it able to disappear when breaking the water's surface. The Umbrella Squid Bedding is inspired by this extinct animals' glossy characteristics.







Starry Night



Use our mood boards on <u>Moooi.com</u> to create the most comfortable room in your home

Dreams of poetry and romance

Calligraphy Birds, outfitted in feathers of different blue hues, were often seen dancing to attract a partner. They would sway their tail feathers, resembling calligraphy swirls, as if writing a romantic poem. These unique features are embedded in the Calligraphy Bird Bedding.









Midnight Soirée



Use our mood boards on <u>Moooi.com</u> to create the most comfortable room in your home





EMBROIDERED BLOOMING SEADRAGON CUSHION



Blooming Seadragons were always a mystery. Seeming to appear and disappear in the blink of an eye. Most people believed them to be creatures of ancient myths or imagination. This was probably the result of their camouflage being too good: they went literally unseen.



Doze off amid all amid all Extinct Animals

The Menagerie of Extinct Animals sports the first ten extinct animal drawings found. Surrounded by their natural and exotic flora, the extinct plants. The extinct animals celebrate nature's diversity, stimulating to stretch the limits of imagination.









Soft and smooth high-quality fabrics with rich detailing

WHAT MAKES THE DIFFERENCE

- · High quality 300 TC cotton satin
 - · Beautiful finishing
 - · Chic sheen
 - · Luxurious look & feel
 - · Sustainable gift packaging

HIGH QUALITY COTTON SATIN

The Extinct Animals bedding collection comprises sophisticated duvet covers, matching pillows and a bedspread for that little extra touch of comfort in your bedroom.

The duvet covers in the bedding collection are made of high quality cotton satin with a 300 thread count (TC). Cotton is a soft and breathable natural fibre. As the name states, *cotton satin* is made from cotton. The way it's woven—'satin weave', makes it feel smooth to the touch with a subdued shiny finish.

SOFTER, SMOOTHER, BREATHABLE

A satin weave means the fabric is tightly woven and means more threads. The thread count of a fabric refers the amount of threads used to weave it. The higher the count, the better the quality. The better the quality, the softer and smoother a fabric feels. The cotton used in the Extinct Animals bedding collection has a high thread count but remains light-weight and breathable for optimal airflow that helps with a good night's rest.

THE FINISHING TOUCHES

Besides high quality materials, the Extinct Animals bedding collection stands out because of its original and luxurious finishes. Think embroidery on silk, cord piping, oxford borders, beautiful buttons, and luxurious zippers. The Extinct Animals bedding collection gives you the finishing touches that makes your bedroom the most inviting space in your home.

BETTER COTTON

Bedding products of Moooi are produced by Bedding House exclusively for Moooi. Bedding House is a proud member of Better Cotton and partners with Better Cotton to improve cotton farming globally. Better Cotton is sourced via a system of mass balance and is not physically traceable to end products. Bedding House is committed to sourcing 100% of their cotton as Better Cotton.









Fauna Fantastic



Use our mood boards on <u>Moooi.com</u> to create the most comfortable room in your home







MENAGERIE OF EXTINCT ANIMALS RAYEN XL SCARF by MOOOI, 100% viscose, MENAGERIE OF EXTINCT ANIMALS WALLCOVERING by MOOOI for Moooi Wallcovering - ivory, HANA ARMCHAIR by Simone Bonanni, POOOF by MOOOI



Add the finishing touch with the Extinct Animal cushions

No home is complete without accessories topping it off. Soft and colourful pillows and cushions make your bedroom extra cosy and welcoming. Combine a few of them with your favourite extinct animals to create your personal world of comfort.



Velvet & Corduroy



Bearded Leopard cushion BROWN 40 X 60 CM

Front: 100% polysuede with

foil- and flockprint

Back: 100% quilted cotton velvet





Corduroy Umbrella Squid Cushion GOLD 40 X 60 CM

Front: 100% printed cotton corduroy Back: 100% printed cotton velvet



Corduroy Umbrella Squid Cushion grey 40 x 60 cm

Front: 100% printed corduroy

Back: 100% printed cotton velvet

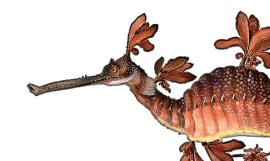








Wool & Silk





Embroidered Blooming Seadragon cushion CORAL 40 X 90 CM

Front: 100% raw silk. embroidered Back: 100% raw silk. flockprint





Embroidered Flying Coral Fish cushion BLUE 45 X 45 CM

Front: 100% raw silk. embroidered Back: 100% raw silk. quilted & embroidered



Quilted Dodo Pavone cushion **BLUE 50 X 50 CM** - With cord piping

Front: 100% cotton satin. quilted & embroidered Back: 100% raw silk. flockprint



Flying Coral Fish cushion

BLUE 50 X 50 CM - With cord piping

Front: 100% raw silk. quilted & embroidered Back: 100% raw silk. flockprint



Quilted Dwarf Rhino cushion GREY 50 X 50 CM - With cord piping

Front: 61% wool, 27% polyester and 12% other. quilted Back: 100% raw silk. flockprint





Menagerie of Extinct Animals Velvet



Menagerie of Extinct Animals cushion raven square 50 x 50 cm - With cord piping

100% polyester velvet, digitally printed



Menagerie of Extinct Animals cushion IVORY SQUARE 50 X 50 CM - With cord piping

100% polyester velvet, digitally printed



Menagerie of Extinct Animals cushion RAYEN RECTANGULAR 40 X 60 CM

100% polyester velvet, digitally printed



Menagerie of Extinct Animals cushion IVORY RECTANGULAR 40 X 60 CM

100% polyester velvet, digitally printed



Menagerie of Extinct Animals cushion XL RAYEN RECTANGULAR 60 X 180 CM - With buttons

100% cotton satin, digitally printed Cushion is sold with insert



Menagerie of Extinct Animals cushion XL
IVORY RECTANGULAR 60 X 180 CM - With buttons

100% cotton satin, digitally printed Cushion is sold with insert







Velvet



Calligraphy Bird cushion

MULTI 50 X 50 CM - With cord piping

100% polyester velvet, digitally printed



Dwarf Rhino cushion

BLACK 50 X 50 CM - With cord piping

100% polyester velvet, digitally printed



Blushing Sloth cushion
MULTI 50 X 50 CM - With cord piping
100% polyester velvet, digitally printed



Armoured Boar cushion

MULTI 50 X 50 CM - With cord piping

100% polyester velvet, digitally printed



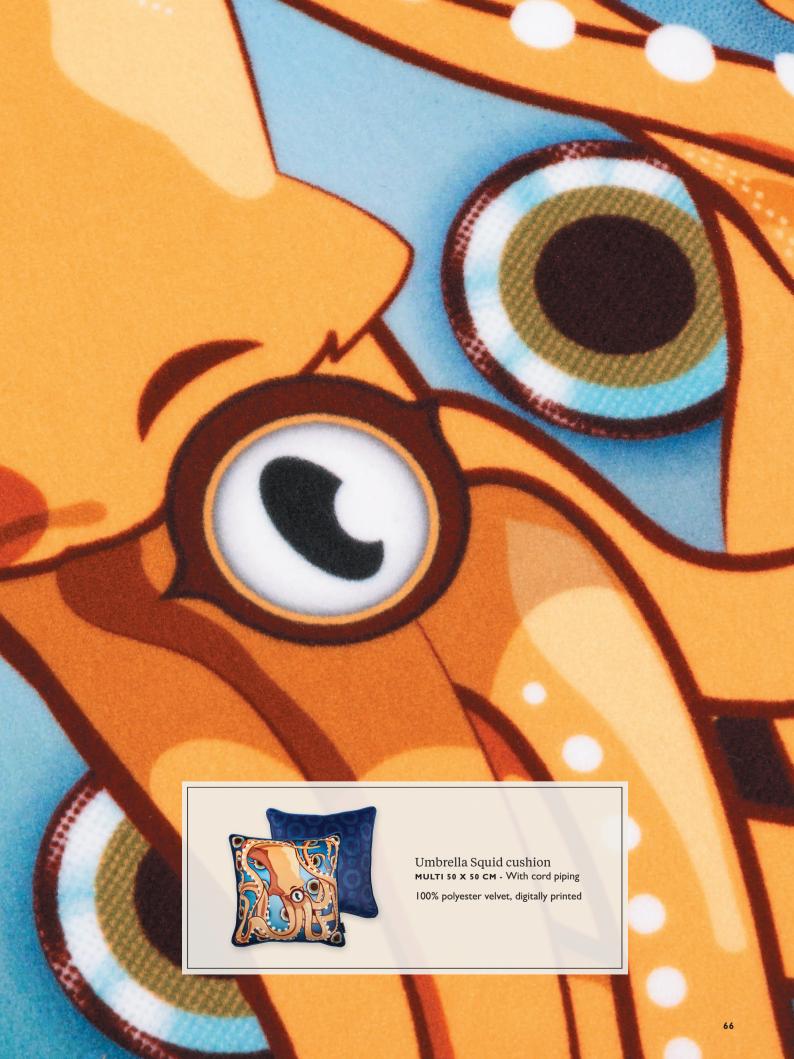
Dodo Pavone cushion

BLACK 50 X 50 CM - With cord piping

100% polyester velvet, digitally printed



Blooming Seadragon cushion MULTI 50 X 50 CM - With cord piping 100% polyester velvet, digitally printed





Discover the world of Moooi in Westfield Mall of The Netherlands

OUR HISTORY, CREATIVITY, AND VISION

Moooi Store The Hague, at Westfield Mall of The Netherlands, is the first of its kind! Discover the Moooi lifestyle in every sensorial sense. Next to a focus on lifestyle designs, the store offers a great part of our lighting- & furniture collection.

Moooi Store The Hague takes you on a journey to discover Moooi's most iconic designs, classic and new, such as the Hortensia Armchair, Random Light II, and the Meshmatics Chandelier. In the middle of the store, you'll discover the Extra O experience, with a sensorial fragrance bar as the grand centrepiece; this fragrance bar offers a full multi-sensory mood with scent, sound and vision.

Surrounding the sensorial fragrance bar is the Extra O Collection: accessories and gifts that add that little extra in your home or personal style. The little extra that makes your home or day-to-day outfit come alive and stand out from the ordinary. The Extra O Collection comprises sensorial room fragrances, comfy pillows, silk scarves, vases in all shapes and sizes and much more. The perfect gifts to indulge yourself, your interior, and others.

MOOOI STORE THE HAGUE

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OPENING HOURS

Monday, 11am – 5pm Tuesday – Saturday, 10am – 5pm Sunday, 12pm – 5pm



Luxurious packaging of Moooi is a gift in itself.

LUXURIOUS PACKAGING

The Extinct Animals bedding collection comes in luxurious packaging. The box and lid are both a creamy ivory with recognizable black matte logo. Wrapped around the box is a thick paper sleeve. The sleeve is not only decorative; it provides you with all necessary product information.

All matching accessories come in the same box and sleeve. The XL cushions and bedspreads come with a small booklet.

The luxurious and imaginative look and feel of the packaging makes the Extinct Animals bedding collection perfect for gifting.



Extinct Animals bedding collection



Embroidered
Dodo Pavone
WHITE
MATERIAL
100% cotton satin



Dodo Pavone
GREEN
MATERIAL
100% cotton satin
Available in different colours



Dodo Pavone
BLUE

MATERIAL
100% cotton satin
Available in different colours



Dodo Pavone
GREY

MATERIAL

100% cotton satin

Available in different colours



Umbrella Squid
SILVER

MATERIALS
Front: 100% cotton jacquard
Back: 100% cotton satin



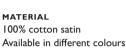
Calligraphy Bird
BLUE

MATERIALS
Front: 100% cotton jacquard
Back: 100% cotton satin

The Extinct Animals bedding collection gives you the finishing touches that makes your bedroom the most inviting space in your home.



Menagerie of
Extinct Animals
RAVEN
MATERIAL





Menagerie of Extinct Animals

MATERIAL 100% cotton satin Available in different colours





Menagerie of Extinct Animals XL cushion RAVEN 60 X 180 CM

MATERIALS
100% cotton satin, with insert
Available in different colours





Menagerie of Extinct Animals XL cushion IVORY 60 X 180 CM

MATERIALS 100% cotton satin, with insert Available in different colours



Menagerie of Extinct Animals XL scarf

MATERIAL 100% viscose



Dodo Pavone bedspread IVORY

MATERIALS 100% cotton satin, with polyester filling, quilted

Cushions Collection



Corduroy Umbrella Squid cushion GOLD 40 X 60 CM

MATERIALS

Front: 100% printed cotton corduroy
Back: 100% printed cotton velvet



Corduroy Umbrella Squid cushion GREY 40 X 60 CM

MATERIALS

Front: 100% printed cotton corduroy
Back: 100% printed cotton velvet



Bearded Leopard cushion
BROWN 40 X 60 CM

MATERIALS

Front: 100% polysuede with foil - and flockprint Back: 100% embroidered velvet



Embroidered Blooming Seadragon cushion CORAL 40 X 90 CM

MATERIALS

Front: 100% raw silk embroidered Back: 100% raw silk flockprint



Embroidered Flying Coral Fish cushion BLUE 45 X 45 CM

MATERIALS

Front: 100% raw silk embroidered Back: 100% raw silk quilted & embroidered



Quilted Dodo Pavone cushion BLUE 50 X 50 CM

MATERIALS

Front: 100% cotton satin quilted & embroidered Back: 100% raw silk flockprint with cord piping

Finishing touch. Accesoires are that little extra in your home that add authenticity.



Flying Coral Fish cushion BLUE 50 X 50 CM

MATERIALS
Front: 100% raw silk
quilted & embroidered
Back: 100% raw silk
flockprint
with cord piping



Quilted Dwarf Rhino cushion GREY 50 X 50 CM

MATERIALS
Front: 61% wool, 27%
polyester and 12% other

quilted

Back: 100% raw silk flockprint with cord piping

^{*}Inserts are sold seperately.

Velvet Cushions Collection



Menagerie of Extinct Animals cushion square RAYEN 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping Available in different colours



Menagerie of Extinct Animals cushion RAYEN 40 X 60 CM

MATERIALS 100% polyester velvet Available in different colours



Menagerie of Extinct Animals cushion square IVORY 50 X 50 CM

MATERIALS
100% polyester velvet
with cord piping
Available in different colours



Menagerie of Extinct Animals cushion IVORY 40 X 60 CM



MATERIALS
100% polyester velvet
Available in different colours



Dodo Pavone cushion

MATERIALS
100% polyester velvet with cord piping





Dwarf Rhino cushion BLACK 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping

Crafted from premium velvet fabric with a comfortable texture that feels soft and smooth.





Blushing Sloth cushion MULTI 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping



Calligraphy Bird cushion MULTI 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping





Armoured Boar cushion MULTI 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping



Blooming Seadragon cushion MULTI 50 X 50 CM



*Inserts are sold seperately.

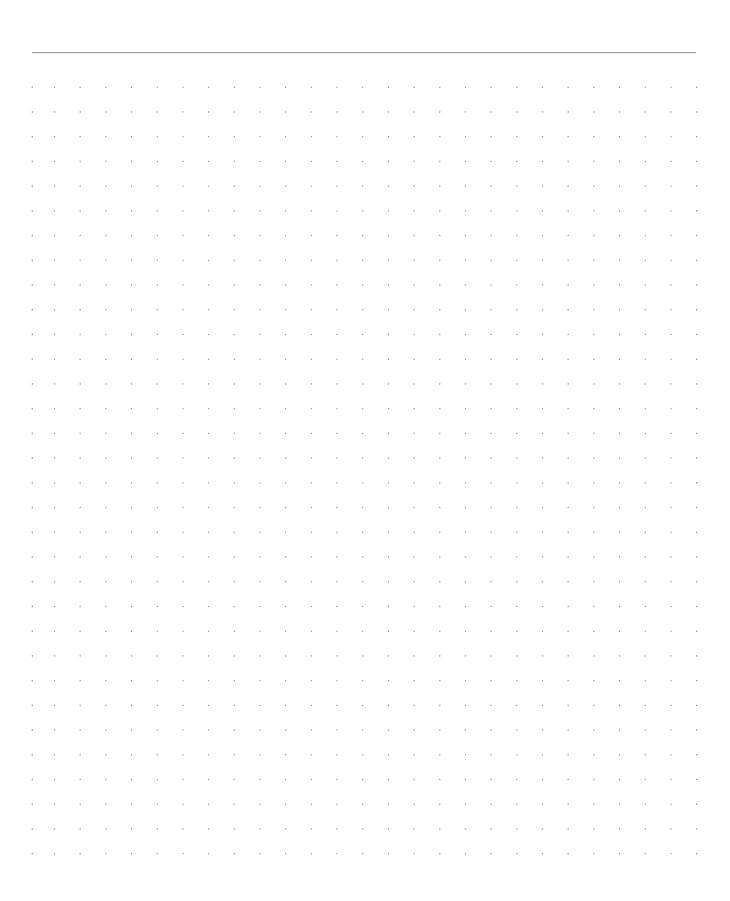




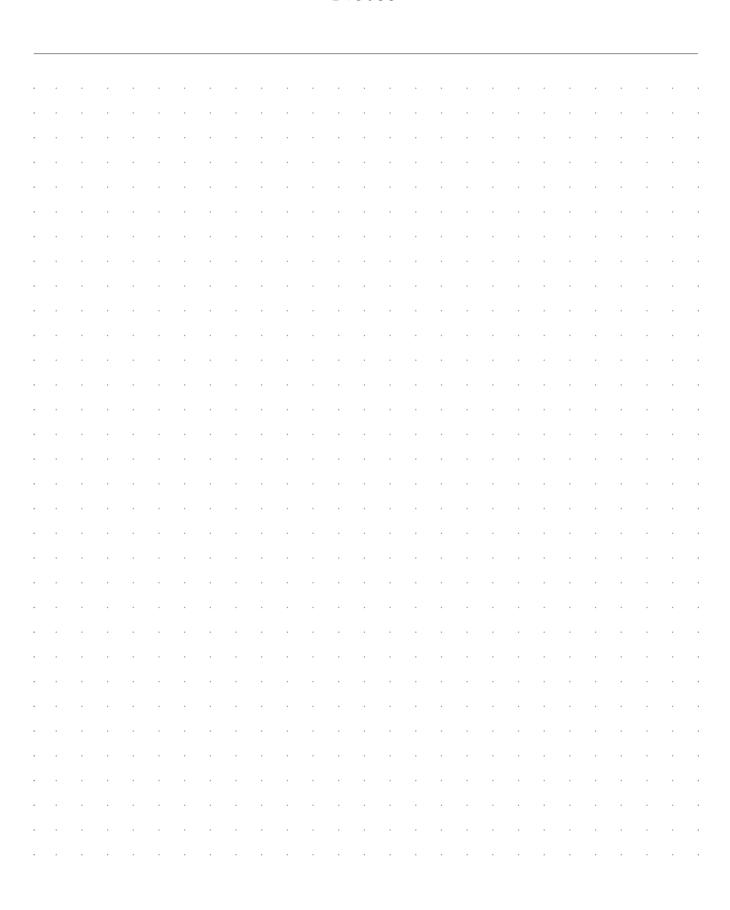
Umbrella Squid cushion BLUE 50 X 50 CM

MATERIALS 100% polyester velvet with cord piping

Notes



Notes



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